Possible assumptions regarding the project is written below. Here, the assumption are made from the perspective of each role in the development team.

Analyst

* As the main purpose of the university website is to market itself to the possible future students, it is logical to assume that the university will have a newsletter system implemented so that interested individuals will have the latest follow-up information about the university events
* As this will be a university website it is logical to assume that the university authority might not want or strictly forbid third party advertisements on their website.
* Here, it is reasonable to assume that helpful social media link might be useful for the new students to get current information about the actual studying and working environment at the campus. This might increase the website traffic as it will include the latest post and event information from various participants such as students, teachers and volunteers.

Scrum master

* The project can be considered as a small size project as development time is limited to one month to one and a half month duration.

Designer

* As this will be a university website it is valid to assume that the design will inhabit a standard format having common navigation pattern throughout the application.

Developer

* Because the solution will be an educational website, it is sensible to assume that the presence of complex functionality (Such as machine learning, block-chain or AI) in this solution might seem unconventional. So, it will basically be a formal interactive website to gather latest news, research and admission information about the university.
* As we will be developing the university website using a CMS system, it is valid to assume that configuration of the system might be needed before the actual development process.

Tester

* As the website will be visited by students from all over the globe, it is logical to assume that the end user might use not only different devices but also different browsers to visit the website. So, browser compatibility as well as website responsiveness might need to be taken into consideration.